April 27, 2023

RE: Kirei Chemical Ltd.’s business operations in Russia

Dear Mr Laurent,

We write to you as B4Ukraine, a coalition of Ukrainian and international civil society organizations working to curtail the financial resources enabling the Russian invasion of Ukraine. In the spirit of respect for the fundamental rights of all people, the rules-based international order, and a prosperous global economy, we expect companies to demonstrate public support for the people, democracy, and territorial integrity of Ukraine, opposition to Russia’s war of aggression, and alignment with the UN Guiding Principles on Business and Human Rights (UNGPs).

We request an urgent dialogue regarding potential inconsistencies between Kirei Chemical Ltd.’s (Kirei’s) obligations under international humanitarian and human rights law and the company’s ongoing business operations and relationships in Russia that may contribute to, or be linked with, human rights harms.

It has been over one year since Russia invaded Ukraine and the devastating impacts continue to shock the global conscience and shake the global economy. Russia is violating international humanitarian law (IHL), including war crimes and crimes against humanity, through attacks on civilians and civilian infrastructure (e.g., mass executions, sexual violence, torture, forcible transfer of civilians). More than 22,700 Ukrainian civilians have been killed and injured and millions more have been forced to flee their homes, creating one of the largest humanitarian and refugee crises of modern times. In recognition of the severity of abuses, in March 2023 the International Criminal Court issued an arrest warrant for Vladimir Putin to answer war crimes charges for an alleged scheme to deport Ukrainian children to Russia.¹

We are concerned to learn that Kirei has started construction of a lubricant additives plant in the Solnechnogorsk district of Moscow, Russia, which is expected to be completed by the end of 2023 or

early 2024. The company announced that it plans to produce up to 10,000 tons of additives to meet the demand of key lubricant manufacturers in Russia and countries in the Commonwealth of Independent States (CIS), investing $70 million. Kirei plans to produce a line of “premium lubricant additive packages that meet the requirements of ACEA E9, E6, E7, A3/B4, C3, A5/B5 engine oils, API GL-4/GL-5 gear oils, HLP/HVLP hydraulic oils, turbine oils, compressor oils, heat transfer oils, etc.” Kirei’s main partners include large blending outlets located in Russia and the CIS countries such as Gazpromneft, TAIF, Hill, Intesmo and about 50 independent lubricant blenders.

Kirei emphasised that it attempts to fill the gap in the Russian market, created by the withdrawal of major manufacturers such as Infinium, Lubrizol, Chevron and Afton Chemical, due to Russia’s illegal invasion of Ukraine. Anton Guzenko, the commercial director of KIREI Chemical in Russia and CIS countries, said: “We see a big void in the production of premium additive packages for engine, gear and industrial oils. KIREI Chemical expects to focus on manufacturing premium additive packages that meet the latest API, ACEA, DIN and OEM specifications.” Kirei further told Lube Report that it “wants to turn the tide by filling the gaps left in the market.”

As you understand, additives are critical to manufacturing machine oil used in the majority of engines and is a product that Russia does not itself produce (at a level of technical expertise comparable to that of the major Western producers), and therefore relied on imports from companies like the “Big 4”, that exited the country due to sanctions. The manufacture of these products that Kirei proposes would directly contribute to Russia’s war effort in Ukraine and its military machinery. It is also concerning that the company might be in contradiction to sanctions as Kirei’s operations in Russia might be considered as supporting strategic sectors in the country.

We are also concerned to learn about customs data that shows continued shipments of products such as raw material for the production of lubricants and additives to lubricant oil, that continued to flow into Russia long after the start of the war from third country importers, namely China, Turkey, and the UAE.

Moreover, as outlined below, recent developments in Russia point to an expanding universe of financial, legal, and reputational risks facing remaining companies.

On September 21, President Vladimir Putin escalated the war by announcing a “partial mobilisation” of the Russian population. The accompanying legislation (Article 9 of Federal Law No. 31-FZ) mandates all organisations, including the more than 1,500 international companies that are currently operating on a full or limited scale in Russia, to conduct military registration of the staff if at least one of the employees is eligible for military service. They must also assist with delivering the military summons to their employees, ensure the delivery of equipment to assembly points or military units, and provide information, buildings, communications, land plots, transport, and other material means of support to the war effort.

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3 Ibid.
4 Ibid.
5 Ibid.
7 Russian customs data available to the B4Ukraine Coalition.
A new decree issued by President Putin on March 3, 2023, enables the Russian government to suspend shareholders' rights and implement external management in companies that don't fulfil state defence contracts under conditions of martial law. By specifying the process of appointing Russian government representatives to manage businesses that fail to meet state orders, the latest Decree effectively creates a scenario of "partial nationalization."

With new legislation introducing partial mobilisation, nationalisation, and potentially martial law in Russia, it is highly likely that corporations will be unable to prevent or mitigate negative human rights impacts; an obligation imposed on companies by the United Nations Guiding Principles on Business and Human Rights. As such, continuing to conduct business in Russia entails significant legal risks for companies, including potential civil and criminal liability under comprehensive sanctions regimes and recent international jurisprudence holding corporations and their officers responsible for human rights abuses abroad. By remaining in Russia, companies face the rising risk of criminal liability for complicity in international crimes, which can be prosecuted by domestic courts outside Russia under the doctrine of "universal jurisdiction."

Companies may also be exposed to financially material risks through operational restrictions, such as limitations of future government contracts.  

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12 Venable LLP, "Do You Contract with State Governments? If So, Beware of Emerging State Sanctions' Obligations Related to Russia and Belarus," JD Supra, June 3, 2022,
Firms which continue to trade with Russia also face high levels of risk attached to financial transactions. On 24 February 2023, the Financial Action Task Force (FATF) suspended Russia’s membership as a result of the war, calling on all actors in the international financial system to exercise extreme caution in all dealings with Russia.\(^{13}\) In practice, the decision means that all international banks will scrutinise all Russian payments, making financial transactions more expensive, lengthy, with no guarantee that the transaction will occur at all.\(^{14}\) Although FATF has not yet blacklisted Russia, it highlighted the consensus among its 36 member countries that “the Russian federation’s actions represent a gross violation of the commitment to international cooperation upon which FATF Members have agreed to implement and support the FATF Standards.”\(^{15}\) Previous practice shows that noncooperative behaviour is one of the reasons for FATF blacklisting. As a result, companies should examine and mitigate the high levels of risk attached to financial transactions with Russia and based on that risk, companies should reconsider all ongoing business operations related to Russia.

Additionally, the Ukrainian government’s National Agency on Corruption Prevention (NACP) has created a list of “foreign companies that, despite the international recognition of Russia as the aggressor state and the introduced sanctions restrictions, continue to cooperate with it.”\(^{16}\) These companies are recognised as “international sponsors of war” by the Ukrainian state. The listed entities will be included into the World-Check database to protect the global financial sector from Russian sponsors of war. Since banks and insurance companies use World-check to assess risks, companies on the list will be limited in freely accessing personal and corporate finances. So far there are 22 companies on the list, but the NACP notes that it will be expanded with “international companies that provide the public and private sector with goods and services of critical purpose, as well as [those that] contribute to the Russian budget.”\(^{17}\)

In response to this unprovoked and unjustified war\(^{18}\) many companies have already left Russia, according to the Kyiv School of Economics Institute’s #LeaveRussia company tracker. However, despite and even because of this, Kirei has decided to increase its presence on the Russian market.


\(^{15}\) FATF (n 7).


\(^{18}\) The UN General Assembly condemned Russia’s “aggression against Ukraine” and demanded that Moscow “unconditionally withdraw all of its military forces from the territory of Ukraine within its internationally recognized borders.”
These activities in Russia risk enabling and financing Russia’s violations of IHL and human rights law during the ongoing invasion and occupation of Ukraine.

We seek to understand the status of Kirei’s exposure to Russia and how Kirei has conducted and continues to conduct heightened human rights due diligence, and how the findings of such a process have resulted in these continued business activities and relationships. As noted by the UNGPs:

…the more severe the abuse, the more quickly the enterprise will need to see change before it takes a decision on whether it should end the relationship. In any case, for as long as the abuse continues and the enterprise remains in the relationship, it should be able to demonstrate its own ongoing efforts to mitigate the impact and be prepared to accept any consequences – reputational, financial or legal – of the continuing connection.

In consideration of the above points and B4Ukraine’s Declaration, we request an urgent dialogue with Kirei’s relevant senior management and staff to discuss the company’s ongoing activities and relationships in Russia, associated risks to the people of Ukraine and the company, and potential steps to prevent/mitigate these risks. Please contact the B4Ukraine Coalition at contact@b4ukraine.org to schedule a call. We kindly ask for your response by 5:00pm CET, May 11th, 2023.

Sincerely,

The B4Ukraine Coalition