

Luc Vandeveld
Chief Executive Officer
JDE Peet's N.V.
Oosterdoksstraat 80
1011 DK Amsterdam
The Netherlands

B4Ukraine 

August 15, 2024

Dear Mr. Vandeveld and JDE Peet's Leadership Team,

We write to you as [B4Ukraine](#), a coalition of Ukrainian and international civil society organizations working to curtail the financial resources enabling the Russian invasion of Ukraine.

We have written to you previously regarding [JDE Peet's](#) ongoing operations in Russia. The letter can be found [here](#). We have not received a response to our outreach.

B4Ukraine, in collaboration with the Kyiv School of Economics, is planning to publish a report containing information regarding your company's financial contributions in Russia. We are writing to formally enquire about the following information:

- **According to the analysis by the Kyiv School of Economics based on the Federal Tax Service of Russia, JDE Peet's is one of a handful of companies which has not published information regarding its profit tax contribution in Russia in 2023.**
- **from the Kyiv School of Economics, based on the 2021/2022 company filings with the Federal Tax Service of Russia, indicates that JDE Peet's is among the highest contributors of profit taxes in Russia in 2023.**
- **What was the company's total revenue in Russia for the year 2023? What was the total amount of tax the company paid in Russia in 2023?**

We would appreciate it if you could confirm the accuracy of this information or provide corrections if necessary, along with any supporting documents. Additionally, we would welcome any context or comments JDE Peet's wishes to provide regarding these figures and its operations in Russia.

B4Ukraine maintains high standards of information verification before publishing. We are providing you with an opportunity to respond concerning the facts we wish to present. We will be awaiting a response from you by **August 29, 2024**. If we don't receive a response from you, we will indicate this in our publication.

Yours truly,

The B4Ukraine Coalition