

## HOUSE OF COMMONS

LONDON SW1A 0AA

Dirk Van de Put Chief Executive Officer Mondelēz International Inc. 3 Parkway N, Deerfield, Chicago, Illinois United States of America, IL 60015 House of Commons, London, SW1A 0AA

11<sup>th</sup> April 2025

CC: Mondelēz International Inc.'s Executive Team, Board of Directors and Louise Stigant Mondelēz International UK Managing Director

Dear Mr. Van de Put,

As Chair of the Ukraine All Party Parliamentary Group (APPG), I am writing to you again to express condemnation of Mondelēz continuing to conduct business in Russia and call on you to leave Russia's brutal war of aggression in Ukraine.

Copies of this letter will be sent to Arsenal, Birmingham, Celtic, Chelsea, Glasgow Rangers, Leeds United, Liverpool, Manchester United and Tottenham Hotspur, as I am aware you currently have sponsorship partnerships with these leading UK football clubs. I would like to make them aware of the views of UK Parliamentarians, about Mondelēz continuing to have significant commercial activities in Russia.

To restore peace and security to Ukraine and force Russia to stop its invasion of Ukraine, responsible businesses should respect human rights in word and in deed and exit Russia to stop funding Russia's war against Ukraine and its people.

It is outrageous that in 2023 due to continuing business in Russia, Mondelēz's revenue in Russia is reported to be around \$1.4 billion and has paid the Kremlin \$62 million in profit taxes, ranking it among the top 20 foreign companies contributing to Russia's militarised budget.

Mondelez is putting profit before principles and steadily eroding Cadbury's name, once synonymous with ethical business, Quaker values and a deep connection to the communities it served in the West Midlands. A legacy painstakingly built over 200 years risks being undone by Mondelēz's refusal to disengage from a regime that has committed over 160,000 war crimes in Ukraine alone.

Mondelēz is putting itself at high risk of being implicated in Russia's violations of international law and human rights abuses. According to B4Ukraine, the KSE Institute and Squeezing Putin's recent report "Corporate Enablers of Russia's War in Ukraine: A Closer Look at Multinational Taxes and Revenue in Russia in 2023", 1,600 multinational corporations including Mondelez played a pivotal role in

strengthening Russia's economy, contributing to its illegal war of aggression in Ukraine.

By remaining in Russia, Mondelēz provides a financial bloodline and is also obliged to assist the Russian state with mobilsation of eligible employees and the provision of material support deemed crucial by the state for its war effort. In essence Mondelēz is funding Russia's war machine that continues to terrorise Ukrainian civilians.

If Mondelēz chooses to remain in Russia, it will pay even more profit tax in 2025 and beyond. Changes to the Russian Tax Code will see the corporate profit tax rate rise from 20% to 25%, beginning in 2025, marking a key step in Russia's strategy to instrumentalise Western business presence to secure additional revenue to fund its continuing full scale invasion of Ukraine.

Mondelēz must prioritise a swift responsible exit to:

- Minimise contributions to Russia's war economy;
- Avoid complicity in human rights abuses;
- Align with international human rights obligations.

Mondelēz also needs to disclose the extent of its activities in Russia as well as all taxes, fees, and other financial contributions to the Russian government so stakeholders can hold Mondelēz accountable. This should include details of your heightened human rights due diligence. The findings should be publicly disclosed in a transparent way.

Mondelez must sever its business ties with Russia immediately, regardless of diplomatic efforts to end the war. Continuing to operate in a nation responsible for the deaths of countless Ukrainian civilians and the abduction of thousands of children cannot be justified under any definition of "business as usual".

I would appreciate your attention to this matter, look forward to your swift reply and hope that you will now make the right decision to stop contributing to Russia's war economy causing so much death and destruction across Ukraine.

Yours sincerely,

Ala Sobel

Alex Sobel MP Chair of All Party Parliamentary Group on Ukraine

The Rt Hon Sir John Whittingdale OBE MP Vice Chair of All Party Parliamentary Group on Ukraine

Alex Sobel MP The Rt Hon Sir John Whittingdale OBE MP Luke Akehurst MP Danny Beales MP Bob Blackman CBE MP Julia Buckley MP David Burton-Sampson MP Irene Campbell MP Ellie Chowns MP Stella Creasy MP

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